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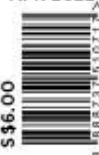
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WHITE WATER

With interiors by Los Angeles-based designer Nina Freudenberger, this new hotel blends Californian culture and Scandinavian references.

You will have to drive about three-and-a-half hours from either Los Angeles or San Francisco to get to the recently inaugurated White Water lodge from PRG Hospitality Group, but upon arrival, you will understand why the trip is worth it. The road that leads to the hotel — Highway 1 — which is situated in the small town of Cambria, offers the best views of the California coast with its dramatic landscape.

Born out of the rebranding of two pre-existing inns into one hotel, White Water is home



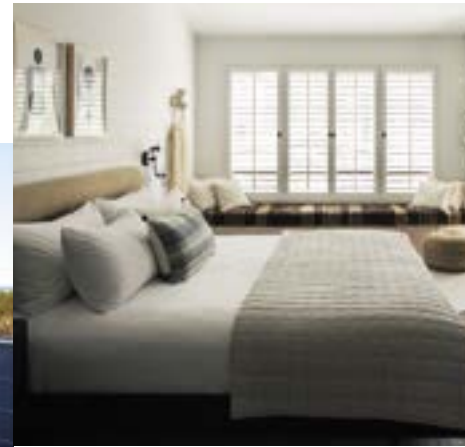
RIGHT
Small niches were designed to provide guests with intimate corners to relax in.

BOTTOM
Interior designer Nina Freudenberger.

FAR RIGHT
The guest rooms were designed to create a sense of serenity and peace.

OPPOSITE
Oversized windows help to frame the beautiful vistas around the hotel.

OPPOSITE, BOTTOM
The off-black facade of the building makes it stand out prominently along the sandy coast.



good to know

Nina is also a prolific author on design styles and has written several books on ways to achieve the hip LA aesthetic.



photo - JESSICA ALEXANDER

to 25 rooms plus a lobby and common area, which were all created by Nina Freudenberger.

Based in Los Angeles, the interior designer is accustomed to working with natural materials, neutral palettes, a mix of vintage and modern elements, as well as strong architectural lines to reflect her interpretation of modern California coastal style and surf culture. This project is no exception.

The sublime coastline and tones of Moonstone Beach, where the hotel is located, were Nina's main sources of inspiration. Outside, the off-black building complemented with olive accents evokes the Monterey pines native to the area. Inside, the whitewashed walls and ceilings create a contrast and give life to a laid-back atmosphere that references seaside living.

Filled with natural light, the common area — which comprises the reception, a store with California-sourced products, two seating areas, a breakfast area and a library

with *National Geographic* magazines from the 1970s and vintage board games — features big windows that frame the serene views.

In the sophisticated yet relaxed, modern cabin-inspired guest rooms and suites (most with partial or full ocean views), a fireplace creates a cosy atmosphere while Fili D'Oro linens and Aesop bath amenities provide the utmost in comfort.

In all the spaces, Nina combined light woods and Baltic birch with touches of color and a few patterns, mixing Californian and Scandinavian influences. Vintage fabrics, contemporary lighting fixtures and artworks by Block Shop Textiles harmonise with custom-made furniture such as the headboards and bedside tables, among other pieces.

Paying tribute to the unpretentious side of California, this hotel is the perfect retreat to discover the American West Coast. ■

📍 Visit whitewatercambria.com to find more.